



A Better Tomorrow™

Let's make it happen!

BeTheChange

BAT
A BETTER TOMORROW

BAT's purpose is to build A Better Tomorrow™



Today, we are seeking curious and brave minds to collaborate with us in accelerating our purpose to build A Better Tomorrow™ and be the change.

That's where you come in.

We are proud of our diverse community of experts whose scientific research is powering our technology and product innovation.

We believe that an inspired culture of curiosity, agile and forward-thinking professionals, will always be our most competitive differentiation.



Our Purpose is to build A Better Tomorrow™ by reducing the health impact of our business through offering a greater choice of enjoyable products for our consumers.

Our Ethos guide behaviours across the entire BAT Group and are a key driver to achieve our purpose. They have been developed with significant input from our employees and promote a culture that is future-fit, by providing a foundation for sustainable growth.



To achieve our purpose, we want to drive candidates to #BeTheChange and help bring that vision to life



Our Employer Value Proposition (EVP), #Bethechange, has three pillars #bringyourdifference #workonaworldstage #makeapositiveimpact, which make working with us a unique proposition.

You can make a positive impact on the future and transformation of BAT by joining our team to grow and nurture the BAT of tomorrow.

The table below summarizes what Be the Change means at BAT.

BAT's purpose	A Better Tomorrow™				
Ethos	Empowered	Bold	Fast	Diverse	Responsible
EVP	Be the Change				
Pillars	Bring your Difference	Work on the World Stage		Make a Positive Impact	
	<p>We are an incredibly diverse business. We embrace people from all backgrounds, therefore, our community shares a powerful diversity of thought.</p> <p>We invite candidates to bring their own unique experience and perspectives to the table, creating an even more vibrant and inclusive learning environment where new ideas can be exchanged.</p> <p>This foundation creates a culture of high performance and creativity.</p>	<p>We are a global business with global opportunities. Candidates here have the opportunity to collaborate with teams from around the world.</p> <p>We touch the lives of millions of consumers every day, in almost every part of the planet. Ultimately, so will your work.</p> <p>This means that, as you develop into your career, you will find an ever-widening scope and scale of opportunities, greater than those you would find elsewhere.</p>	<p>The positive impact we make is facilitated by the latest ideas, tools and technologies.</p> <p>This means that – especially in areas like research and development – employees will get their hands on truly advanced technology.</p> <p>But, whatever your role, you will play a part in key business breakthroughs, helping us transform to be better for people and the planet.</p>		

A sneak peek of our modern offices in the East & Southern Africa Area:

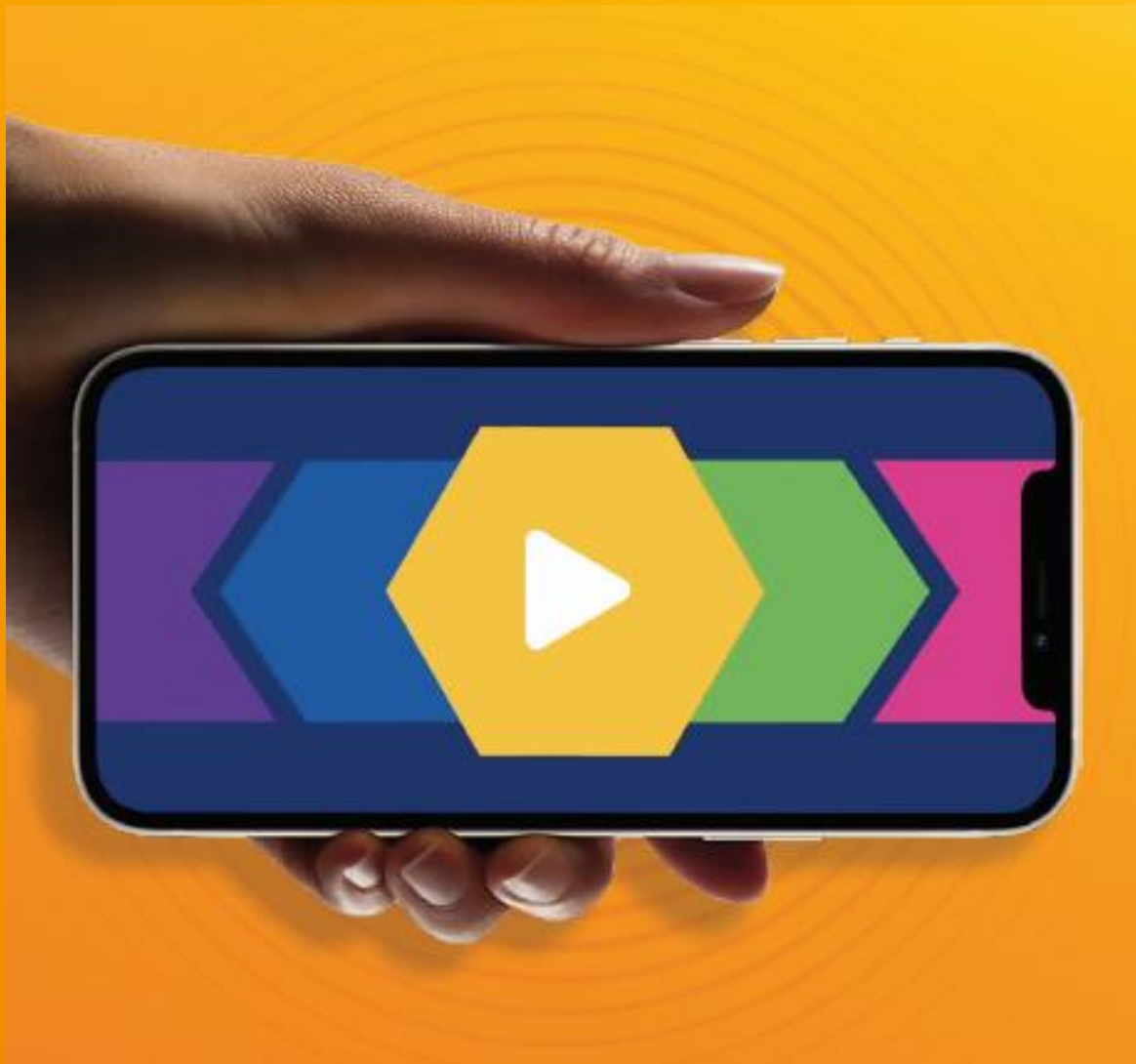


See how we are Building A Better Tomorrow™



If you are up for a new challenge, want to transform the industry and contribute to A Better Tomorrow™ – explore more about BAT by clicking on the link below.

[British American Tobacco - Our purpose and strategy \(bat.com\)](https://www.bat.com)



Explore more about BAT...



BeTheChange