

BAT Kenya wins big at the 2022 dx100 awards

BAT Kenya bagged various awards at the 2022 dx100 Awards hosted by @dx5ve (Formerly CIO Africa) in Diani, Kenya. We were crowned the overall winner in the manufacturing sector and received three “Gold Mark” awards for excellence in enterprise Information Technology Adoption in the following areas within BAT Kenya: Logistics and Supply Chain platform, Primary Manufacturing Department (PMD) Automation and Mobile Sales Representative Application (MSR).

To top it off, BAT Kenya’s Head of Manufacturing was crowned CXO Digital Influencer of the Year!

The dx100 Awards aim to recognise and celebrate leaders and businesses driving change in their organisations through technology.



Upon receiving the award, Head of Digital Business Solutions for BAT Kenya, Joan Ambutu said:



“We are excited to have won the DX100 Manufacturing Sector Award 2022, CXO of the Year 2022 and Gold Mark awards in recognition of excellence in enterprise Information Technology adoption. Over 400 applications from across Africa were received with BAT Kenya being among the 130 nominees shortlisted for this year’s awards. All the three projects we implemented and submitted for consideration won top in their category.

BAT Kenya has demonstrated and affirmed its digital transformation maturity and we acknowledge this award with humility and increased zeal to continue in the delivery of our purpose to build A Better Tomorrow™. This has created a dynamic, inspiring and purposeful place to work for us as the impact of these digital initiatives empowers employees and increases productivity. I am truly excited to be part of the winning team and thank everyone involved for the collaboration that has led to this win.”



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